Overview: Outside View Module SK.Eng.Beruf01/M.EP.12a in the Anglophone Literature and Culture Division

updated August 2021

module structure:

- course or self-study unit on aspects of the literature industry (e.g. publishing books; marketing and mediating authors; author/readership relations; commodity character of books; using theories and ideas from the sociology of literature); students have to pass the course but it does not carry any credits
- practical part of the module: attendance at two <u>talks</u> on aspects of Anglophone Literature and Culture, at two <u>readings</u> and a visit to one <u>theatre</u> or <u>opera production</u>, also from Anglophone Literature and Culture; students have to hand in an observation portfolio for which credits are awarded (6 credits for the module)

prerequisites:

formal prerequisites: none;

informal prerequisites: an interest in learning how the literature and culture industry works from within; readiness to engage with non-academic ideas about literature; willingness to critically reflect on theories and their relations to day-to-day work aspects

register for:

The module has two parts:

- a course or self-study unit, which you have to register for in FlexNow (SK.Eng.Beruf01.Tn/M.EP.12a.Tn),
- and the portfolio, for which you also have to register in FlexNow (SK.Eng.Beruf01.Mp/M.EP.12a.Mp). The two do not necessarily have the same instructors.

registration deadlines:

- for the course: usually at the end of the course
- for the self-study unit: end of the semester
- for the portfolio: Usually there are two or three registration deadlines per semester. Choose the one that suits you best.

register with:

- for the course: your course instructor
- for the self-study unit: Dr. Reitemeier
- for the portfolio: if you have taken a course, Prof. Schaff; if you have completed the self-study unit, Dr. Reitemeier

type of exam / number of words:

- course: to be announced by the instructor; this part has no exam per se but regular attendance is required
- self-study unit: blog entries (in total around 1,500 words)
- internship report: 3000 words, ungraded

content of exam parts:

- course: ask your course instructor about what they require you to do for the course; regular attendance
- self-study unit:
 - o thinking of books as commodities, not art;
 - aspects of the publishing industry, possibly also of the fields of cultural production;
 - observation practices. The final part is a project outline for the readings and talks.
- portfolio:
 - o brief outline of events;
 - o outline of observation results and conclusions;
 - reflection on how your hands-on experience compares to what you learnt in the course/self-study unit or course.

style sheet: As for every term paper handed in for a course in the Anglophone

Literature and Culture division, students are expected to use the

division style sheet.

assessment: The portfolio and the blog entries are ungraded. Students are

expected to show

- a concise outline of their project and the observation results;

- a good understanding of the theoretical text/s used;

- a critical engagement with the ideas from the course/self-study unit;

- a corresponding insight into how the literary industry deals with

authors, texts, readers, and literature generally;

- thoughts on the connections found (or not found) between the theoretical ideas and the day-to-day practice encountered during the

readings/talks/productions.

Grammatical correctness and a good academic style are expected.

grading scheme: The module is ungraded.

options for appeal: Within a month of the publication of the result, students can lodge an

appeal against the grade if they consider the result inadequate (§ 20

par. 1 Allgemeine Prüfungsordnung für Bachelor- und

Masterstudiengänge). The Faculty's Exams Committee will then

request a clarification of the grade and, if necessary, submit the report

to another supervisor for re-assessment.